

# TAMMY BRICE

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## PROFESSIONAL EXPERIENCE

- TAMMY BRICE.COM ~ Urbandale, IA** 9/04 – current  
**OWNER**  
Web designer and developer for my own company. Also produce handmade cards, invites and announcements.
- ICE TECHNOLOGIES Inc. ~ Pella, IA** 5/01 – 09/04  
**WEB DESIGNER**  
Primary Web designer and developer for a computer consultant company. Also assisted with marketing.
- ACME SINGING TELEGRAMS – Salt Lake City, UT** 7/02 – 2/04  
**TALENT**  
Performing Singing Telegrams throughout the Salt Lake City, Provo and Ogden.
- THE MOLENGRACHT PROJECT ~ Pella, IA** 8/00 – 5/01  
**DIRECTOR OF MARKETING**  
Promotions and Marketing for a \$15 million project including hotel, restaurants, retail, office, condominiums, three-screen movie theater, and Dutch style canal in a tourist destination city
- Actively promote sale of hotel space to businesses and tourists via sales calls and trade shows.
  - Oversee product/service development, pricing, marketing budgets and sales objectives.
  - Coordinate media placement, posters, advertising copy, advertising sales, flyers, etc...
  - Project Manager for all events.
- KNOTT'S CAMP SNOOPY ~ Mall of America** 3/97 – 7/00  
**DIRECTOR OF ENTERTAINMENT**  
Supervise all Entertainment personnel and book all Park Entertainment.
- Booked, coordinated and drafted contracts for all special event entertainment.
  - Managed the entertainment department budget and business plan.
  - Initiated process improvement in various departments.
  - Designed and implemented employee training program for new venue.
  - Coordinated and acted as spokesperson for all Public Relations and Media.
  - Wrote, produced and directed large-scale annual shows and Halloween Event.
- VALLEYFAIR! FAMILY THEME PARK ~ Shakopee, MN** 4/95 - 2/97  
**ENTERTAINMENT MANAGER**  
Recruited and supervised a staff of 65 employees in the Live Shows Department.
- Evaluated, interviewed and hired employees. Organized and managed a five-state recruitment tour.
  - Developed themes and concepts for five different stage shows and provided daily show critiques.
  - Directed, and Choreographed shows and rehearsals.
- THE BALSAMS GRAND RESORT ~ Dixville Notch, NH** 5/94 - 3/95  
**SOCIAL DIRECTOR and HEADLINER VOCALIST**  
Promoted all entertainment in Hotel and performed six nights a week with house band.
- Designed evening social programs for guests and hosted all events
  - Produced and headlined in my own show
- ELIZABETH ARDEN ~ Roseville, MN** 8/93 - 12/96  
**SALES MANAGER / COSMETIC SPECIALIST**  
Cosmetic Manager responsible for sales, guest service, supervising associates and ordering.  
Independent Contractor for seasonal promotions at local department stores
- Managed inventory and maintained stock books and stock orders
  - Conducted special events and promotions
  - Maintained customer database including mailings and follow-up phone correspondence

*Tammy Brice – Page 2*

## VOLUNTEER / COMMUNITY INVOLVEMENT

**PELLA CONVENTION & VISITORS BUREAU**

7/00 – 1/02

Pella, IA 50219

**BOARD of DIRECTORS**

- Actively participated in monthly board meetings to promote tourism in Pella

**PELLA PROMOTIONS COMMITTEE**

7/00 – 9/02

Pella, IA 50219

**BOARD of DIRECTORS**

- Actively participated in board meetings to promote special events in Pella

**WOODBURY FINE ARTS COUNCIL**

1/99 – 7/00

Woodbury, MN 55125

**BOARD of DIRECTORS**

- Actively participated in monthly board meetings. Duties included: Agenda, Meeting Minutes, correspondence
- Redesigned the Arts Council's quarterly newsletter and expanded distribution.
- Coordinated all aspects of the Arts Council's community involvement. Duties included: sponsorship, donations, entertainment, planning meetings, volunteer scheduling and recruitment and promotions
- Center for the Arts Task Force member, which focused on fundraising & feasibility to build an Arts Center.

**WOODBURY'S "KIDS for the ARTS"**

9/99 – 5/00

Woodbury, MN 55125

**CREATOR / DIRECTOR / CHOREOGRAPHER**

- Created a Community Junior High Show Choir to promote the importance of the fine arts for young people and to provide an opportunity for the students to learn different aspects of music, theater and performing.
- Designed show
- Managed all performances at local nursing homes, special events and schools

**E D U C A T I O N**

**University of Wisconsin-Eau Claire - BFA**

*References available upon request*